

## 10 Reasons to Attend "From Average to Awesome: It's Time to Rethink, Refuel, Retool, and Re-energize You and Your Team!" on October 27, 2010

1. Invest in yourself to impact performance and ultimately the bottom line.
2. Show your organization's commitment to employee development and avoid a post-recession exodus.
3. Connect and enjoy face time with high caliber speakers, executives, and coaches.
4. Leave recession thinking behind and tap into employee morale and motivation to gain advantage over your competition.
5. Build relationships via business partnerships and potential new employees.
6. Treat yourself to a confidential coaching session to address your individual challenges or network with area leaders at café table discussions to overcome obstacles.
7. Relax and rub elbows with our speakers and community thought leaders at a wine-tasting reception
8. Receive a complimentary copy of Jim Smith, Jr.'s book "From Average to Awesome: Lessons for Living An Extraordinary Life."
9. Learn strategies and take away tools to help you maximize potential.
10. Receive member price discounts on business books in our onsite bookstore.



Keynote by Jim "Mr. Energy" Smith, Jr.

For full details and to register:  
Go to <http://www.sewi-astd.org/conference/fall2010/>

Early bird discount rates expire  
October 8th!

Please join us in Milwaukee, WI.



**Also featuring** Lou Russell, Paul O'Keeffe, Jeffrey Percival, Paul Vidmar, Patricia Clason, Nancy Lewis, Rochelle Melander, and Renie McClay