

Code of Ethics & Guidelines for Behavior

The SEWI-ASTD Code of Ethics provides guidance to members and Chapter leaders to be self-managed learning & development professionals. Members should expect the highest possible standards of personal integrity, professional competence, sound judgment, and discretion.

Developed by the profession for the profession, the ASTD Code of Ethics is the Society's public declaration of its members' obligations to themselves, their profession, and society.

Rules of Behavior

Members of the Society shall...

- refrain from using SEWI-ASTD's name or membership information to sell, promote or in any way encourage participants to purchase or use our products or services, unless approved by the SEWI-ASTD Board.
- refrain from taking part in any activity in which our own interests may conflict with the best interests of the Chapter and its members.
- use Chapter's networking activities and professional development programs as a means of meeting other learning and development professionals who share our common interests, not to market our products or services.
- refrain from any overt statement or pointed humor which disparages the rightful dignity and social equity of any individual or group when representing or presenting from any Society platform.
- make clear, when representing the Society's name or using it at presentations or meetings, that the ideas discussed or presented are personal and do not represent those of the Society.

Leaders of the Society (defined as the board of directors, national advisors for chapters, council of governors, and members of committees, task forces, teams, and special projects) shall...

- support the mission and vision of SEWI-ASTD.
- cooperate with all board members and leaders in accomplishing the goals of SEWI-ASTD.
- contribute to the continuing growth of the Chapter and its members.
- readily contribute ideas and listen to contributions of others.
- encourage and support one another.
- not solicit or receive anything of value for services rendered in the Society's name or using the Society's materials.
- not use any Society funds for their personal gain.
- adhere to the Rules for National Leaders.

Violation of the Code of Ethics . . .

- must be reported to the President, President Elect or President Past and presented to the Board at its next meeting. Recommended actions will be discussed and voted on by the Board.