

## Annual Conference Sponsor Pricing - Featuring Jim Smith, Jr. October 27, 2010

Sponsorship Level <sup>1</sup>	Number available	Amount	Event Advertising				Event Sponsor Poster	Logo on Tote Bag	Insert in Tote Bag	Electronic List of Attendees	Spotlight Time <sup>2</sup> In minutes	Exhibit Table	Event Ticket
			Logo on Flyers	Logo on Website (with link)	Logo On Conference PowerPoint								
Platinum Sponsor	2	\$2,500	Large	Large Logo	Large	Large Logo	Yes	Yes	Yes	5	Yes	4	
Gold Sponsor	3	\$1,500	Med.	Medium Logo	Medium	Medium Logo	Yes	Yes	Yes	2	Yes	3	
Silver Sponsor	5	\$750	Small	Small Logo	Small	Small Logo	Yes	Yes	Yes	1	\$200	2	
Exhibitor, ASTD member	10	\$350	--	Small Name	--	Small Name	--	--	--	--	Yes	--	
Exhibitor, Non-Member	10	\$475	--	Small Name	--	Small Name	--	--	--	--	Yes	--	
<b>Misc: See below</b>	Open												
Lunch	Open <sup>3</sup>	Varies	Yes	Yes	Table Tents	Open	--	--	Open	Open	Open	Open	
Printing (handouts)	Open	Varies	Yes	Yes	On handouts	Open	--	--	--	Open	Open	Open	
Snack breaks	Open	Varies	Yes	Yes	Table Tents	Open	--	--	Open	Open	Open	Open	
Bag inserts <sup>4</sup>	Open	\$100	--	--	--	--	--	Yes	--	--	Open	--	
Videographer	1	Varies	Open	Yes	Open	Open	Open	Yes	Open	Open	Open	Open	
Door Prize, other	Open	Varies											

<sup>1</sup> Sponsors contributing over \$1000 will have their logo in 2 SEWI-ASTD Discovery newsletters, on our web site with event photos after the event, and their name in our Blast to over 700+ T&D professionals!

<sup>2</sup> Available only if sponsor both events. Sponsor will receive time in the "spotlight" to talk about their product or service. SEWI-ASTD reserves the right to schedule the spotlight so that it does not interfere with keynote speakers or individual sessions. Highest sponsor levels have first choice of times.

<sup>3</sup> "Open" depends upon dollars negotiated and will be at the discretion of the SEWI-ASTD special events committee.

<sup>4</sup> Bag inserts \$100 for 200 inserts. Please provide 200 promotional pieces for your company no larger than 8.5" x 11" to be delivered by October 1.

Legend Series Sponsor Pricing - Featuring Ruth Clark June 2, 2010

Sponsorship Level <sup>5</sup>	Number Available	Amount	Event Advertising			Event Sponsor Poster	Electronic List of Attendees	Spotlight Time <sup>6</sup> In minutes	Exhibit Table	Event Tickets <sup>7</sup>
			Flyers	Website (with link)	On Conference PowerPoint					
Platinum Sponsor	2	\$1,500	Large Logo	Large Logo	Large Logo	Large Logo	Yes	5	Yes	2
Gold Sponsor	3	\$1,000	Med. Logo	Medium Logo	Medium Logo	Medium Logo	Yes	2	Yes	1
Silver Sponsor	6	\$500	Small Logo	Small Logo	Small Logo	Small Logo	Yes	1	\$200	0
Exhibitor, ASTD member	10	\$350	--	Small Name	--	Small Name	--	--	Yes	0
Exhibitor, Non-Member	10	\$475	--	Small Name	--	Small Name	--	--	Yes	0
<b>Misc: See below</b>										
Lunch	Open <sup>8</sup>	Varies	Yes	Yes	Table Tents	Open	Open	Open	Open	Open
Printing (handouts)	Open	Varies	Yes	Yes	On handouts	Open	--	Open	Open	Open
Snack breaks	Open	Varies	Yes	Yes	Table Tents	Open	--	Open	Open	Open
Door Prize, other	Open	Varies								

<sup>5</sup> Sponsors contributing over \$1000 will have their logo in 2 SEWI-ASTD Discovery newsletters, on our web site with event photos after the event, and their name in our Blast to over 700+ T&D professionals!

<sup>6</sup> Available only if sponsor both events. Sponsor will receive time in the "spotlight" to talk about their product or service. SEWI-ASTD reserves the right to schedule the spotlight so that it does not interfere with keynote speakers or individual sessions. Highest sponsor levels have first choice of times.

<sup>7</sup> Legends Series ticket deadline is April 15<sup>th</sup>. Due to limited seating there is no guarantee after this date.

<sup>8</sup> "Open" depends upon dollars negotiated and will be at the discretion of the SEWI-ASTD special events committee.

## Annual Conference and Legend Series Sponsor Pricing

Sponsorship Level <sup>9</sup>	Number available	Amount	Event Advertising				Event Sponsor Poster	Logo on Tote Bag*	Insert in Tote Bag*	Electronic List of Attendees	Spotlight Time <sup>10</sup> In minutes	Exhibit Table	Event Ticket <sup>11</sup>
			Flyers	Website (with link)	On Conference PowerPoint								
Platinum Sponsor	3	\$3,500	Large Logo	Large Logo	Large Logo	Large Logo	Yes	Yes	Yes	5	Yes	6	
Gold Sponsor	4	\$2,150	Med. Logo	Medium Logo	Medium Logo	Medium Logo	Yes	Yes	Yes	2	Yes	5	
Silver Sponsor	6	\$1,000	Small Logo	Small Logo	Small Logo	Small Logo	Yes	Yes	Yes	1	\$200	3	
Exhibitor, ASTD member	10	\$600	--	Small Name	--	Small Name	--	--	--	--	Yes	0	
Exhibitor, Non-Member	10	\$850	--	Small Name	--	Small Name	--	--	--	--	Yes	0	
<b>Misc: See Below</b>													
Lunch	Open <sup>12</sup>	Varies	Yes	Yes	Table Tents	Open	--	--	Open	Open	Open	Open	
Printing-handout	Open	Varies	Yes	Yes	On handouts	Open	--	--	--	Open	Open	Open	
Snack breaks	Open	Varies	Yes	Yes	Table Tents	Open	--	--	Open	Open	Open	Open	
Bag Inserts <sup>13</sup>	Open	\$100	--	--	--	--	--	Yes	--	--	--	0	
Door prize, other	Open	Varies											

<sup>9</sup> Sponsors contributing over \$1000 will have their logo in 2 SEWI-ASTD Discovery newsletters, on our web site with event photos after the event, and their name in our Blast to over 700+ T&D professionals!

<sup>10</sup> Sponsor will receive a few minutes in the “spotlight” to talk about their product or service at each event. SEWI-ASTD reserves the right to schedule the spotlight so that it does not interfere with keynote speakers or individual sessions. Highest sponsor levels have first choice of spotlight times.

<sup>11</sup> Event Tickets can be used at either event. The number does not represent the amount of tickets for each event. For example, at the Platinum Level, you will receive six tickets to be used at either event, or you may split the tickets between the events. Due to limited seating for Ruth Clark, ticket deadline is April 15<sup>th</sup> or not guaranteed.

<sup>12</sup> “Open” depends upon dollars negotiated and will be at the discretion of the SEWI-ASTD special events committee.

<sup>13</sup> \*Logo and Inserts for event give away bag only apply to the Annual Conference. The Legend Series does not have these items.

For Sponsorship opportunities and registration contact:  
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